

BLUE

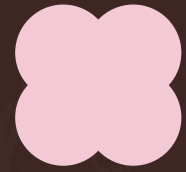
UGC CREATOR

Beauty • Hair • Skincare • Fashion • Lifestyle

*Real products. Authentic stories.
Lasting connections. *

*Big ideas
Good content
Happy clients *





ABOUT ME

I am a UGC and content creator who is passionate about turning ideas into engaging, visually appealing content. My creative interests span, Hair care, Fashion, beauty and lifestyle. I enjoy experimenting with creative concepts that help brands communicate their stories in a way that feels natural and engaging.



WHAT I DO

I create authentic, engaging UGC that helps brands connect with their audience and showcase their products naturally.

My services include:

UGC Video Content

Unboxing & Product Reviews

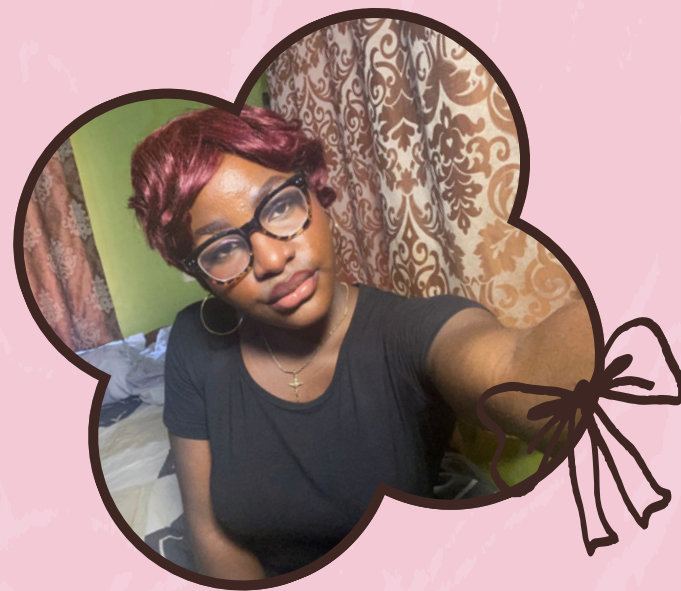
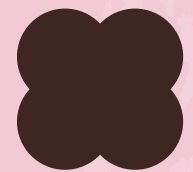
Product Demonstrations

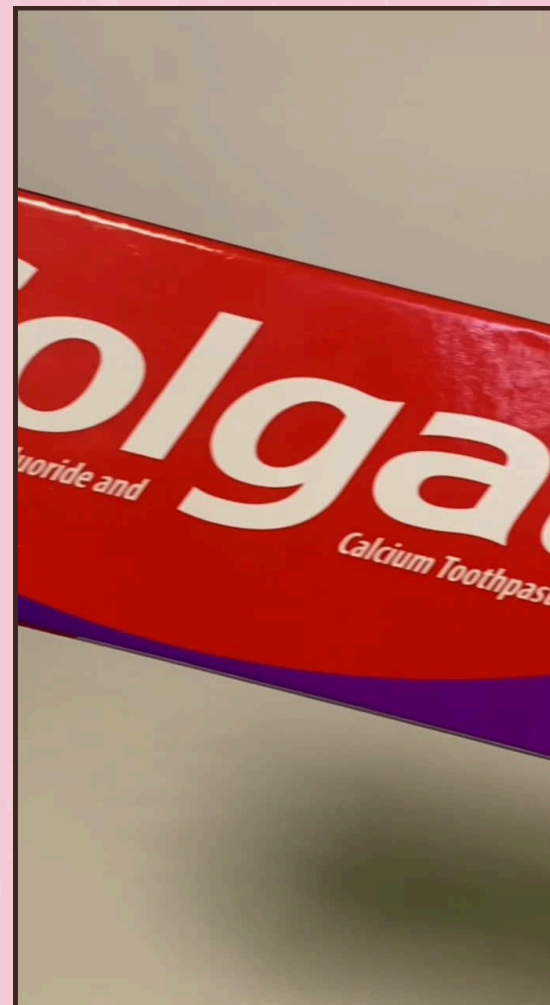
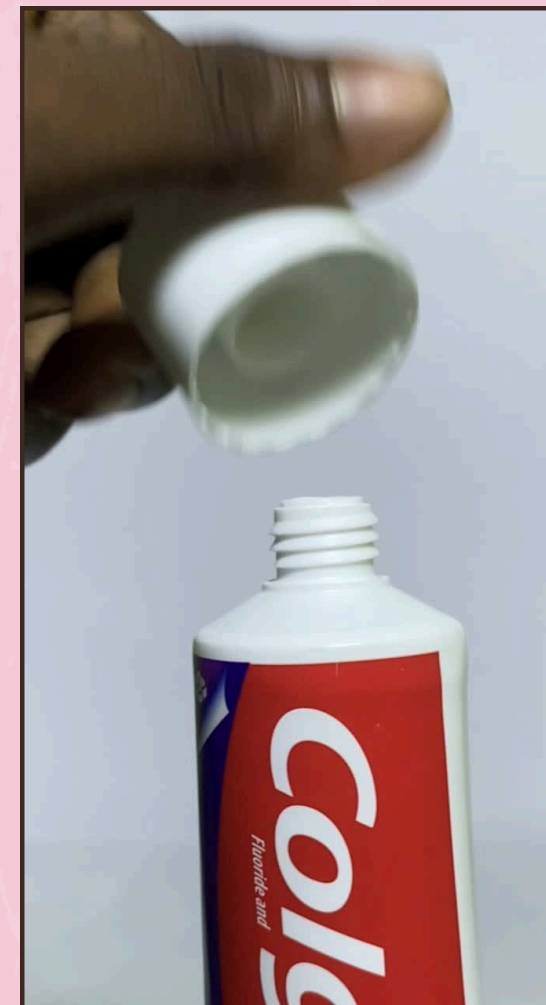
Beauty & Skincare Content

Haircare Content

Fashion & Lifestyle Content

Short-form Ads & Reels

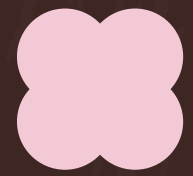
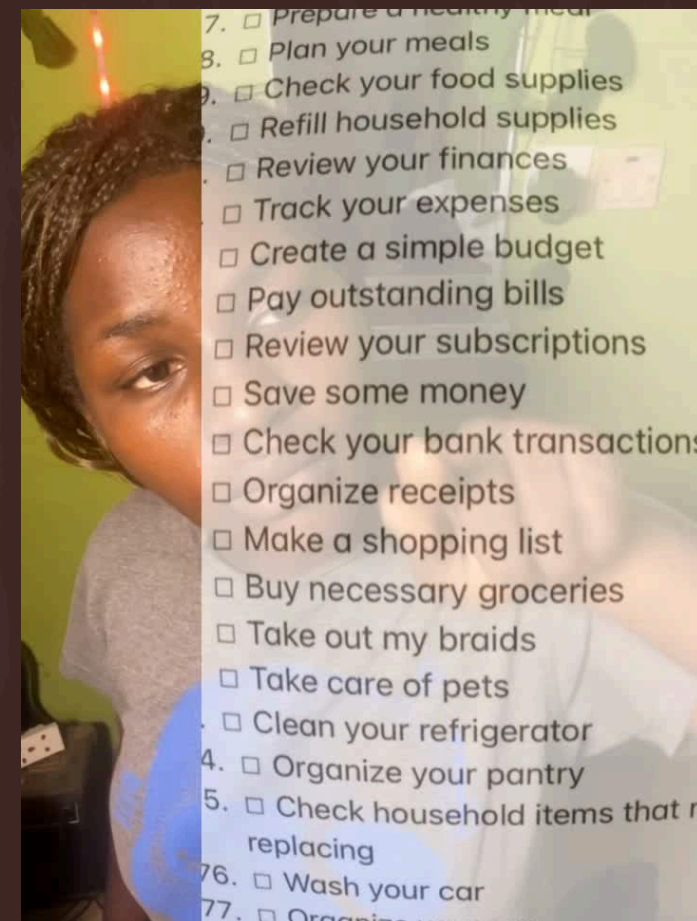




SELECTED WORKS



SELECTED WORKS



NICHE & AUDIENCE

I create relatable, aesthetic, and story-driven UGC for beauty, haircare, skincare, fashion, and lifestyle brands.

MY AUDIENCE

Young, digitally active consumers, especially Gen Z and young millennials, interested in beauty, self-care, fashion, lifestyle, and discovering products that fit into their everyday lives.



01 — DISCOVER

I UNDERSTAND THE BRAND, PRODUCT, TARGET AUDIENCE, AND CAMPAIGN GOALS.

02 — CONCEPT

I DEVELOP CREATIVE CONCEPTS, HOOKS, AND STORYLINES THAT FIT THE BRAND WHILE KEEPING THE CONTENT AUTHENTIC.

03 — CREATE

I PLAN MY SHOTS, STYLING, LIGHTING, VOICEOVER, AND DELIVERY BEFORE FILMING.



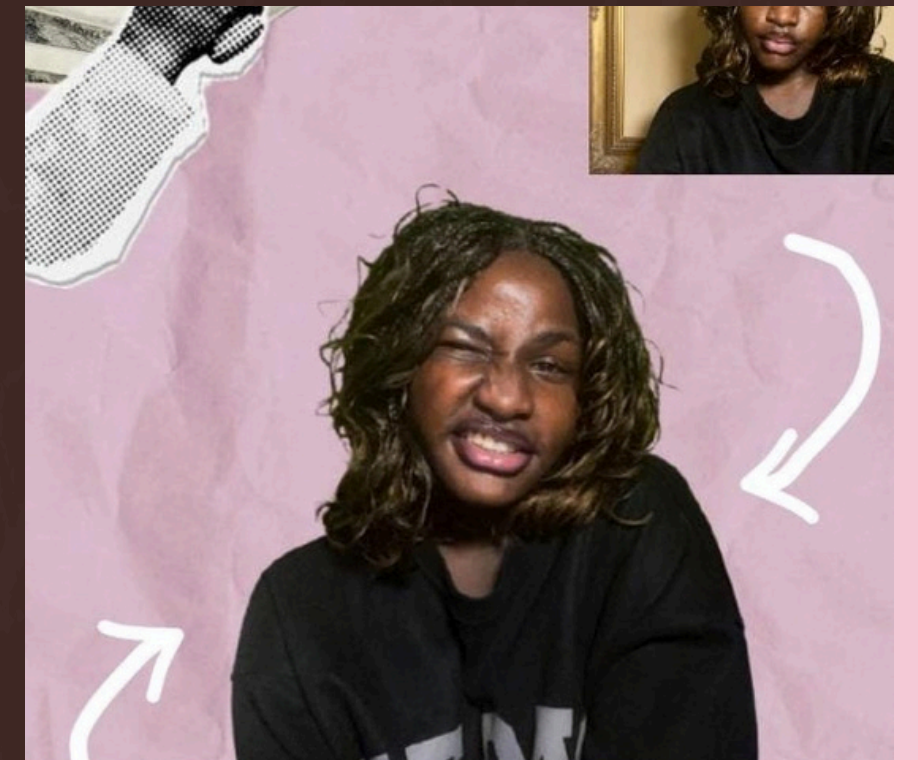
MY CREATIVE PROCESS

04 — EDIT

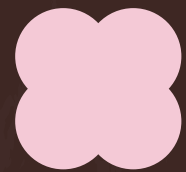
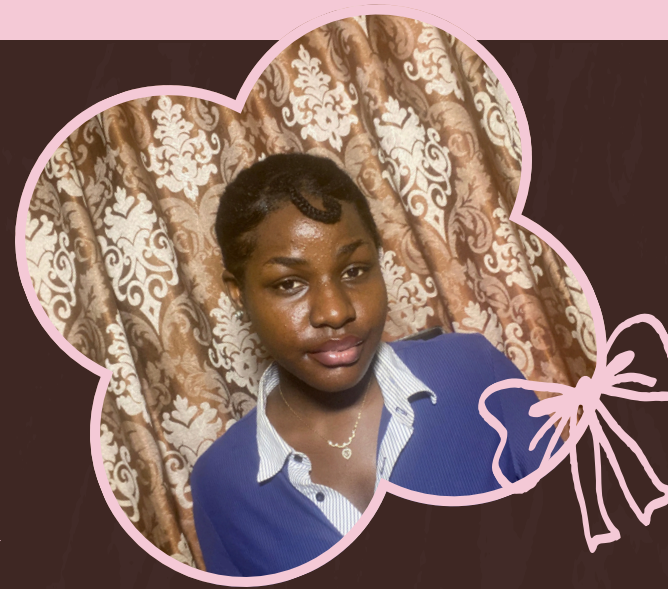
I TRANSFORM THE FOOTAGE INTO CLEAN, ENGAGING SHORT-FORM CONTENT WITH SMOOTH EDITS, CAPTIONS, AND APPROPRIATE PACING.

05 — DELIVER

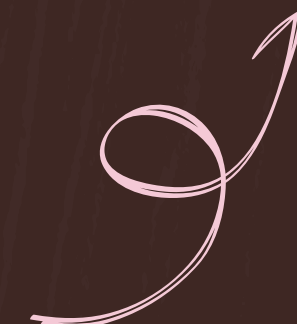
I DELIVER POLISHED, BRAND-READY CONTENT THAT FEELS NATURAL TO THE AUDIENCE WHILE COMMUNICATING THE PRODUCT'S VALUE.



MY CREATIVE PROCESS



LET'S WORK TOGETHER



BLUE
Blue_UGC

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